60,402 REASONS
TO ADVERTISE

www.gsmagazine.co.uk

ARE YOU LOOKING FOR BUSINESS ENQUIRIES FROM BUYERS & SPECIFIERS IN THE HOTEL & RESTAURANT SECTOR?

At **gsmagazine.co.uk** you can:

INFLUENCE BUYERS

LAUNCH NEW PRODUCTS

RUN BANNER ADVERTS

POST JOBS, FIND JOBS

& ADD NEWS STORIES

And there are **60,402*** good reasons to participate, starting now!

**Oct 2026 individual website visits (Google Analytics)*

OUR WEBSITE ATTRACTS OVER 50,000 USERS PER MONTH. THAT'S MORE THAN THE COMBINED NUMBER OF VISITORS WHO ATTENDED THE INDEPENDENT HOTEL SHOW, DECOREX AND THE HIX EXHIBITION IN 2025

Where are the buyers?

Despite a shaky economy, there is still a huge appetite for business growth and development in the hospitality industry and for suppliers now is the time to be seen.

Our readers include general managers, restaurant managers, interior designers, investors, procurement officers, architects, specifiers, hotel owners, pub & bar owners and management.

AS AN AVERAGE EACH USER SPENDS OVER FIVE MINUTES ON OUR WEBSITE PER VISIT, TURNING TO AT LEAST FIVE DIFFERENT PAGES OR SECTIONS

It's a fact – gsmagazine.co.uk

Every weekday our website attracts over one thousand new and return visitors. Over 90% of people who use the site are UK based. Cities where most traffic originates are London, Birmingham, Leeds, Glasgow and Manchester. 78% of our visitors find us through Google search, 22% are return visitors and direct. **Our readers are looking for suppliers**.

We find the buyers for you

We use key (search) words including phrases such as Hotel & Restaurant Suppliers, Hotel Interior Design, Contract Furniture, Hotel Trade Magazines and Bar Suppliers. In total we use 90 different keyword phrases.

BY ONLY USING DIRECTLY RELEVANT KEYWORDS TO ATTRACT USERS WE KNOW WHAT OUR READERS HAVE IN COMMON - AN INTEREST IN THE HOSPITALITY INDUSTRY AND A DESIRE TO SOURCE INFORMATION AND/OR TO BUY PRODUCTS AND SERVICES

Our Domain Authority consistently ranks above 80%.

Our Page Authority consistently ranks above 70% (that's on a par with many of the UK's leading online titles and newspapers) with independent search engine submissions rating us as excellent for content 'trustworthiness'.

PROMOTE YOUR COMPANY ON GSMAGAZINE.CO.UK FOR A FRACTION OF THE COST OF TRADE SHOW EXHIBITING OR PRINT ADVERTISING

OUR RATES START AT LESS THAN £30 PER MONTH

Minimal cost – Maximum exposure

If you wish to promote your company's products or services or to post a job opportunity on the site, it couldn't be easier.

Rates and instructions can be found at the foot of our home page in the ADVERTISE & PAY section.

OUR RATES

Home page banner adverts from £175
Inner page banner adverts from £100
Sponsored articles/features from £150
New Product promotions from £25
Suppliers Directory promotions from £25
Designers Profiles from £30
Job adverts from £15

To find out more click on ADVERTISE & PAY

THIS MAKES GOOD BUSINESS SENSE

ONCE YOUR PROMOTION IS LIVE YOU'LL BE ABLE TO EDIT IT AS OFTEN AS YOU LIKE, CHANGING THE WORDS OR THE IMAGES IN REAL-TIME TO KEEP IT FRESH

Simply choose which promotion you want, register and pay (secure payment is made through Paypal).
Your unique password will give you access to the easy-to-use back-end of the site where you can create your promotion, upload text and images, design your page and publish it immediately.
If you already have a designed banner advert, even better! Click and drag it from your desktop into your ad box, click 'publish', and that's it. Simple!
You choose how long you require for your promotion (one month minimum) and you'll be notified by email seven days before it's due to finish, so you have the option to continue.

Assistance, if required, is available at any time – by 'phone or by email.

OUR ENGAGEMENT WITH SOCIAL MEDIA WILL BE INTENSIFIED WITH A FOCUS ON INTERACTION WITH FACEBOOK, INSTAGRAM AND LINKEDIN

And there's more to come

Our aim is to increase our social media following from 2,000 (current) to 20,000 in one year.
We will be sending out targeted e-newsletters to help promote our advertisers to industry buyers including interior designers, developers, hoteliers & restaurateurs, procurement agencies and investors.
During 2027 you will start to see a number of important changes to gsmagazine as we intensify our efforts to become the Number One hospitality design title on the internet. We will add new sections, keeping you updated on new projects, either under construction or at advanced planning, and review some of the latest openings, at home and abroad. Look out for more reviews, more interviews, more news and an inside track to what's hot in interior design.