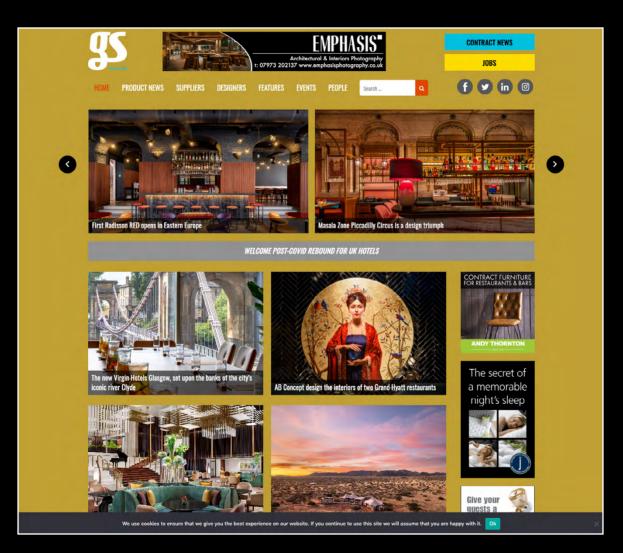
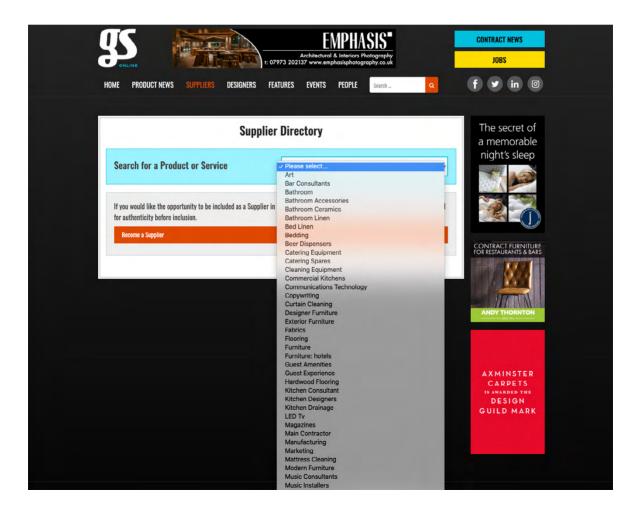
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## inspiring hospitality design

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### As an average each user spends just under five minutes\* on our website per visit, scrolling through at least six different pages or sections.

\*45,222 individual website visits. Average time spent on website per visitor 4m 47s. On average each visitor clicks through to 6.77 separate pages, totalling 306,152 pages read in the past month (Data Source: Google Analytics, August 2023).

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The Promenade

In the main lobby, the removal of the mezzanine floor has created a light-filled space of grandeur with a beautiful ornate ceiling supporting a sparkling chandelier centrepiece.

There are significant new artworks in the lobby, placed within the two new alcoves that house the reception and concierge desks.

These are stand-out pieces that truly enhance the arrival experience.



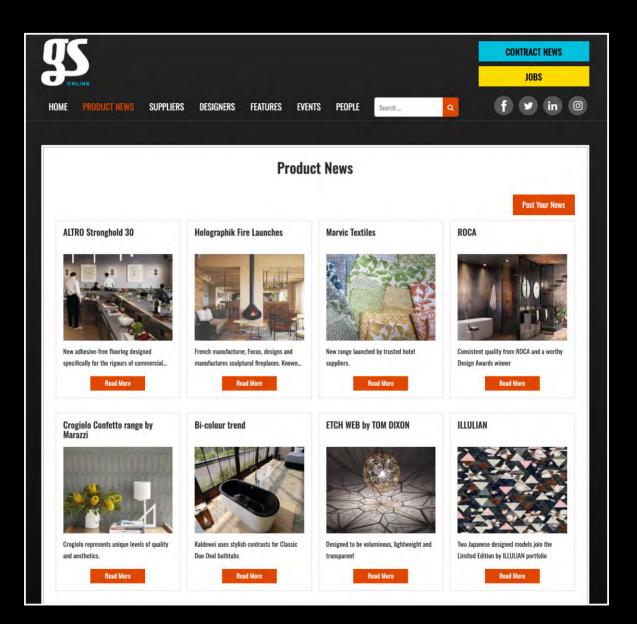
Lobby artwork by Sophie Coryndon (main image) and Christian Furr (bottom right)

Off the lobby is The Dorchester's famous Promenade that runs through the heart of the building and is perhaps the one area that the hotel's hordes of devotees have cherished the most over the years.

Thankfully, the structure is unchanged although it has been enhanced with better lighting, black marbled columns, a new and sophisticated colour palette, modern artwork and a fabulous new island bar.

Adorning this space is one of just six pianos once owned by Liberace, now meticulously restored by Markson Pianos of London.

We review new openings and refurbishments of high-end and design-led hospitality venues. The above page has been extracted from a recent review of The Dorchester, London.

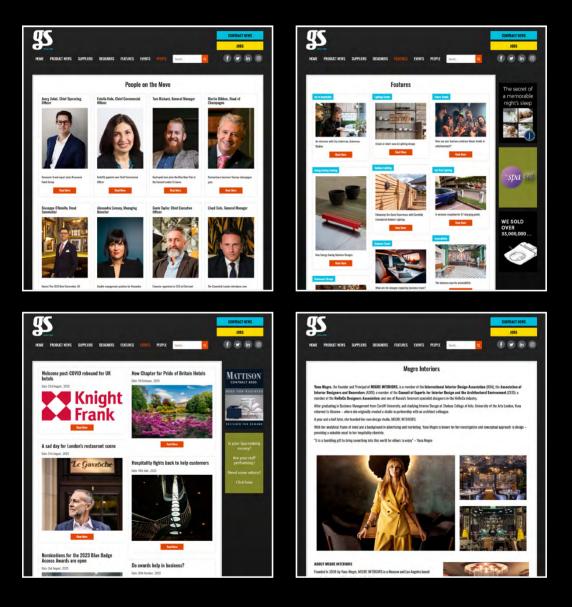


\*new visitors to the site find us by using key-search words and phrases, which include Hotel Magazines, Hotel Suppliers, Restaurant Suppliers, Contract Furniture Suppliers and Hospitality Design. In total we use 90 key-search words and phrases to drive relevant individuals to the site. AND HERE'S THE BEST PART. YOU CAN PROMOTE YOUR COMPANY AND ENGAGE WITH OUR READERS ON THE GSMAGAZINE.CO.UK PLATFORM FOR A FRACTION OF THE COST OF TRADE SHOW EXHIBITING OR PRINT ADVERTISING

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